

CONCEPT BRIEF · IN DEVELOPMENT

This brief is still being *shipped*.

The full three-page concept brief for this engagement is in active development.
Expected arrival: matching the cadence of the next applications it accompanies.

In the meantime, the project card on the portfolio site carries the premise, target firms, and the working metric. The full brief follows the same format as the rest of the portfolio: problem framing, sizing, strategic insight, architecture, sequenced delivery, metrics, risks, and decision asked.